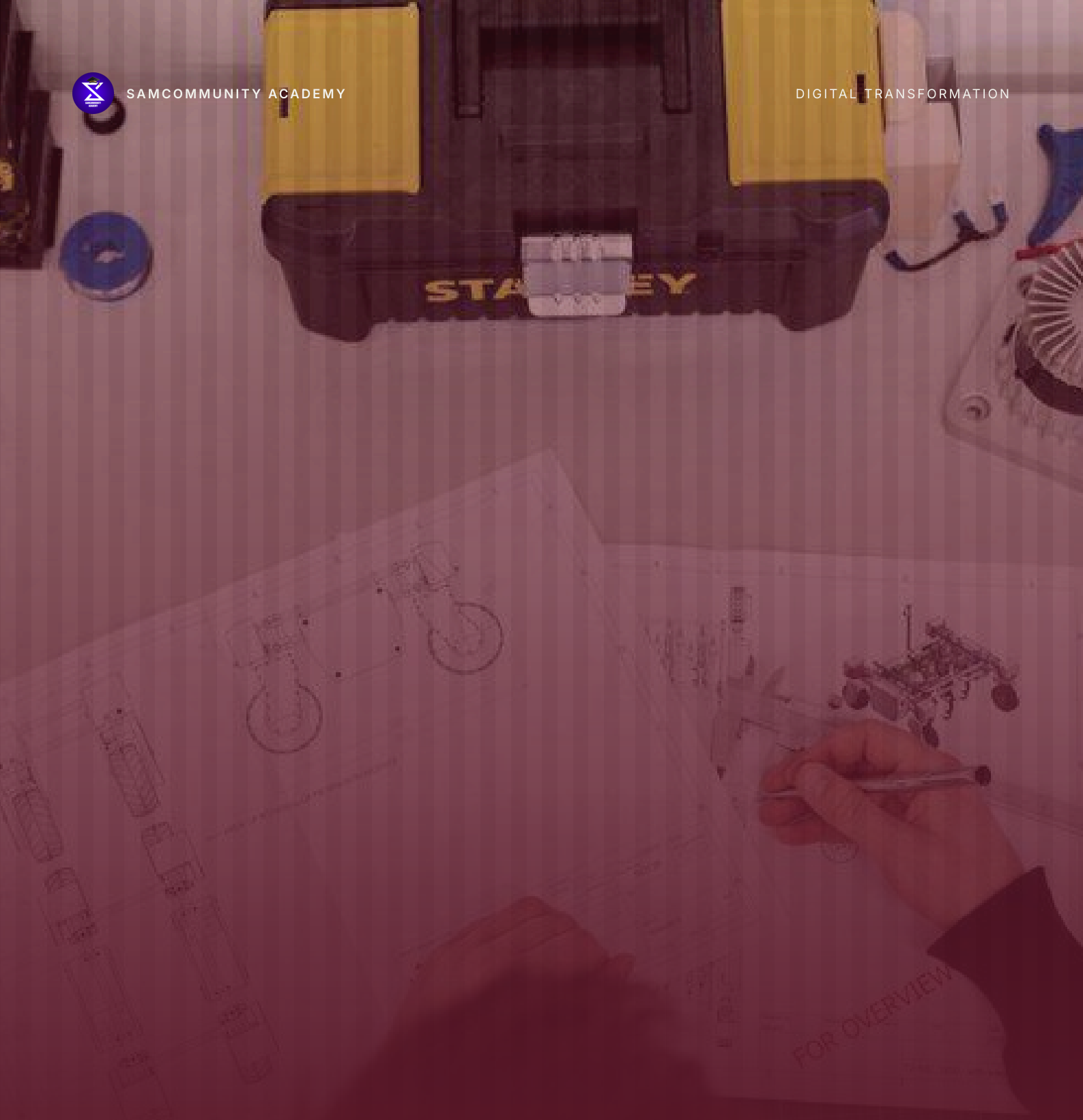


DIGITAL TRANSFORMATION CONSULTING · EXPERT

Digital Transformation Leadership

Lead change from the top.

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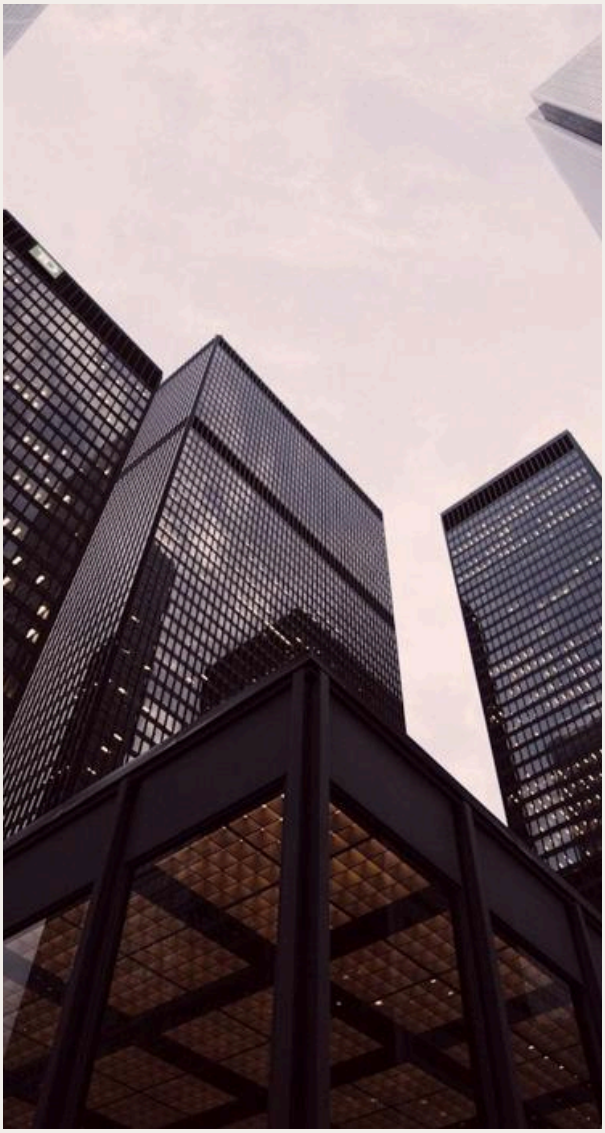


LEVEL	Expert
DURATION	24 Hours
MODULES	6
CERTIFICATE	SAM-DTCXO

Why this program

A compact program for CxOs leading enterprise-wide digital change.

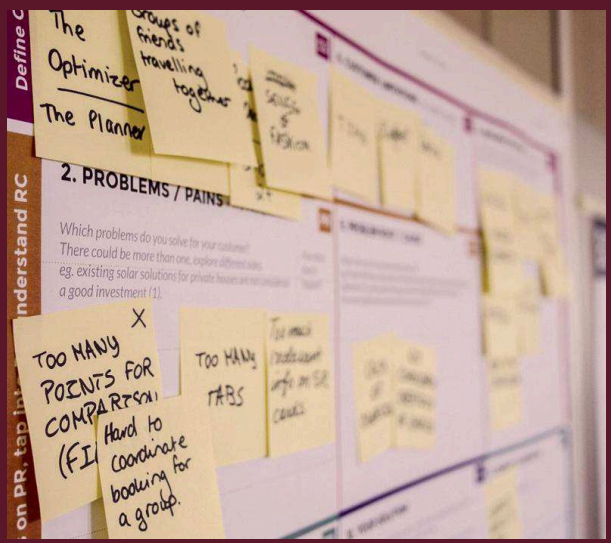
Enterprise transformation succeeds or fails at the top, where vision, investment, governance and culture are decided. This compact program equips CxOs and senior leaders to set a clear transformation vision, align leadership teams, govern programs and portfolios, manage AI and cyber risk, and lead people through sustained organisational change. Sessions use executive case studies and peer discussion.



24 hours of compact, practical sessions

6 focused modules, built around real work

3 projects plus a capstone presentation



Who this program is for



01

Non-technical leaders

Digital awareness and literacy workshops

02

Strategy & operations teams

Enterprise digital strategy, RPA

03

Transformation leads

AI-led transformation, data-driven org

04

CxOs

Digital transformation leadership

PREREQUISITES

- Senior leadership or executive responsibility
- Experience overseeing budgets and strategic initiatives
- No technical background required

DESIGNED FOR

- CEO, COO and CFO
- CIO, CTO and CDO
- Business Unit Heads
- Board Members
- Transformation Office Leaders

What you'll be able to do.

01 Set a compelling, business-aligned digital transformation vision

02 Align leadership teams around priorities and accountabilities

03 Make informed investment decisions across the transformation portfolio

04 Govern transformation programs with clear metrics and oversight

05 Oversee AI, data and cyber risk at leadership level

06 Lead culture and people change across the enterprise

How the program works

Transformation Vision and Ambition

Digital disruption in your industry, Defining transformation ambition, Value pools and strategic bets, Crafting the transformation narrative.

Leadership Alignment

Leadership roles in transformation, Building a transformation office, Decision rights and accountability, Resolving leadership conflicts.

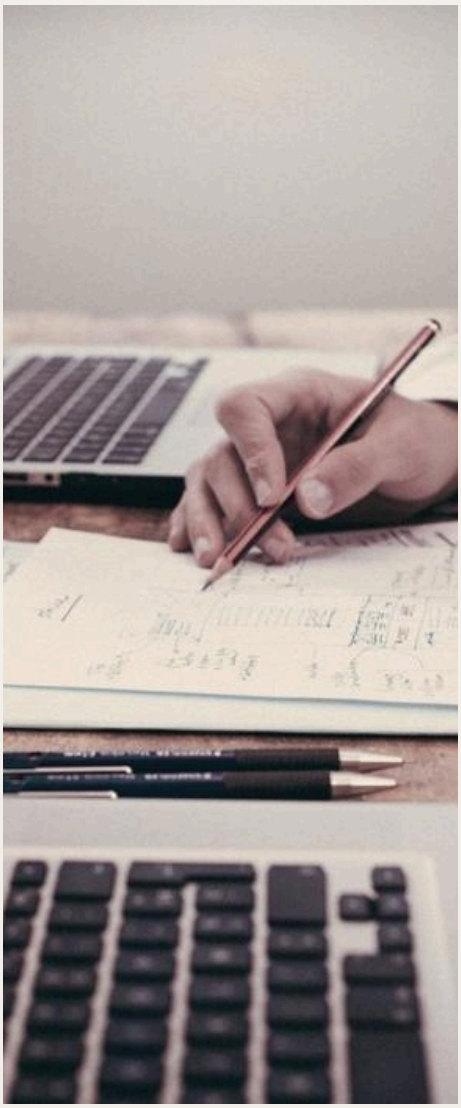
Investment and Portfolio Decisions

Portfolio allocation across horizons, Evaluating business cases critically, Funding models and stage gates, Partner and vendor strategy.

Governance and Performance

Transformation governance structures, Executive dashboards and KPIs, Benefits realisation tracking, Course correction and stopping initiatives.

01 · Transformation Vision and Ambition	4 hrs
02 · Leadership Alignment	3 hrs
03 · Investment and Portfolio Decisions	4 hrs
04 · Governance and Performance	4 hrs
05 · AI, Data and Cyber Oversight	4 hrs
06 · Leading People Through Change	5 hrs
★ Capstone · CxO Transformation Agenda	



The curriculum

MODULES 01–03

01 Transformation Vision and Ambition

4 HOURS

Practical: Draft a one-page transformation vision and narrative for your organisation.

- Digital disruption in your industry
- Defining transformation ambition
- Value pools and strategic bets
- Crafting the transformation narrative
- Customer-centric transformation goals

02 Leadership Alignment

3 HOURS

Practical: Map leadership accountabilities for a case-study transformation program.

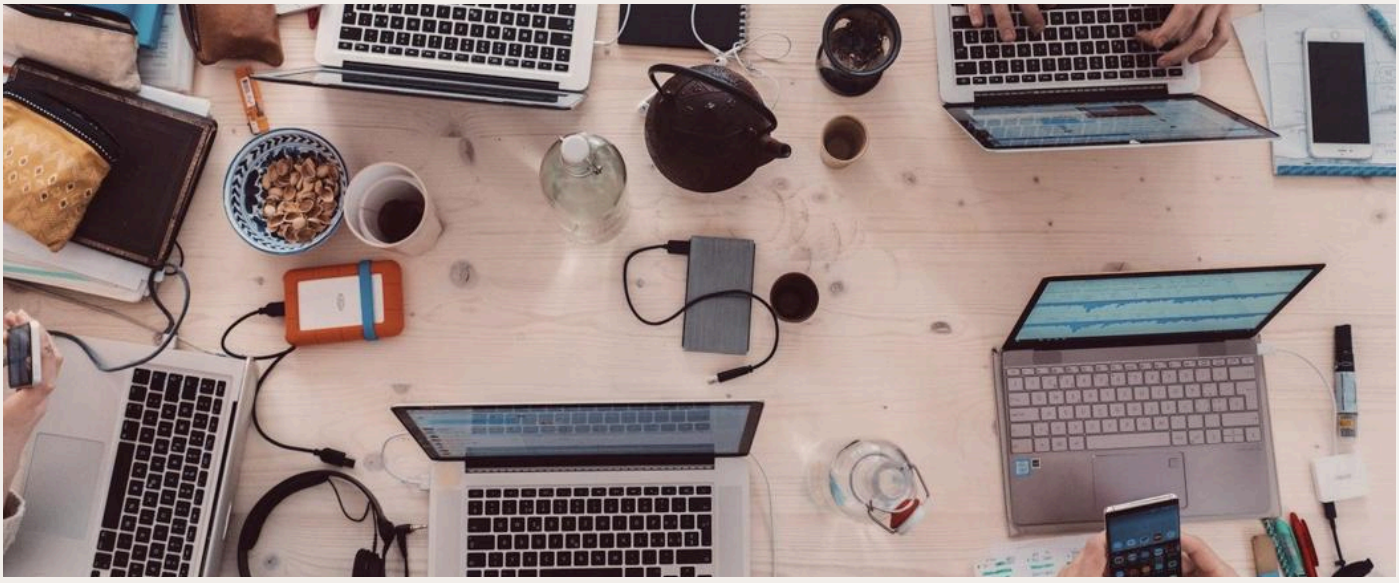
- Leadership roles in transformation
- Building a transformation office
- Decision rights and accountability
- Resolving leadership conflicts
- Board engagement and reporting

03 Investment and Portfolio Decisions

4 HOURS

Practical: Allocate a fixed budget across competing initiatives and defend choices.

- Portfolio allocation across horizons
- Evaluating business cases critically
- Funding models and stage gates
- Partner and vendor strategy
- Balancing run and change budgets



Curriculum, continued

MODULES 04–06

04 Governance and Performance

4 HOURS

Practical: Design an executive transformation dashboard with leading and lagging KPIs.

- Transformation governance structures
- Executive dashboards and KPIs
- Benefits realisation tracking
- Course correction and stopping initiatives
- Risk and issue escalation

05 AI, Data and Cyber Oversight

4 HOURS

Practical: Run a cyber incident tabletop exercise from the executive perspective.

- Generative AI opportunities and risks
- Data as a strategic asset
- Cyber risk and board responsibilities
- Regulatory awareness including DPDP Act
- Responsible AI governance at board level

06 Leading People Through Change

5 HOURS

Practical: Create a 90-day leadership communication and change plan.

- Change leadership models
- Culture and behaviour change
- Talent, skills and reskilling
- Communicating transformation
- Sustaining momentum



What you'll focus on.

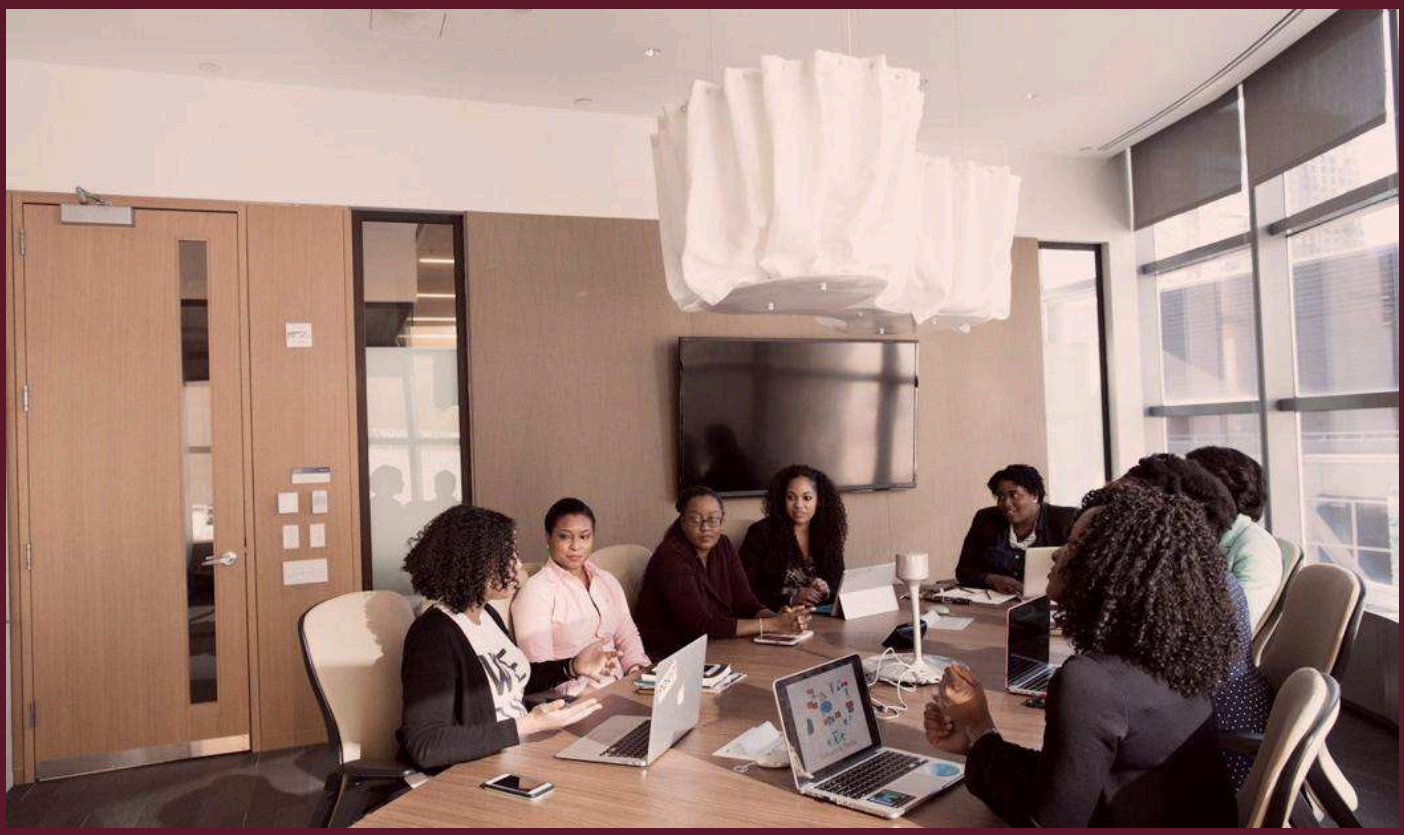
DPDP Act 01

Transformation Vision and Ambition 02

Leadership Alignment 03

Investment and Portfolio Decisions 04

Governance and Performance 05



Projects & capstone

01

Transformation Vision Statement

Craft a concise transformation vision, ambition and narrative tailored to your organisation or a case study.

02

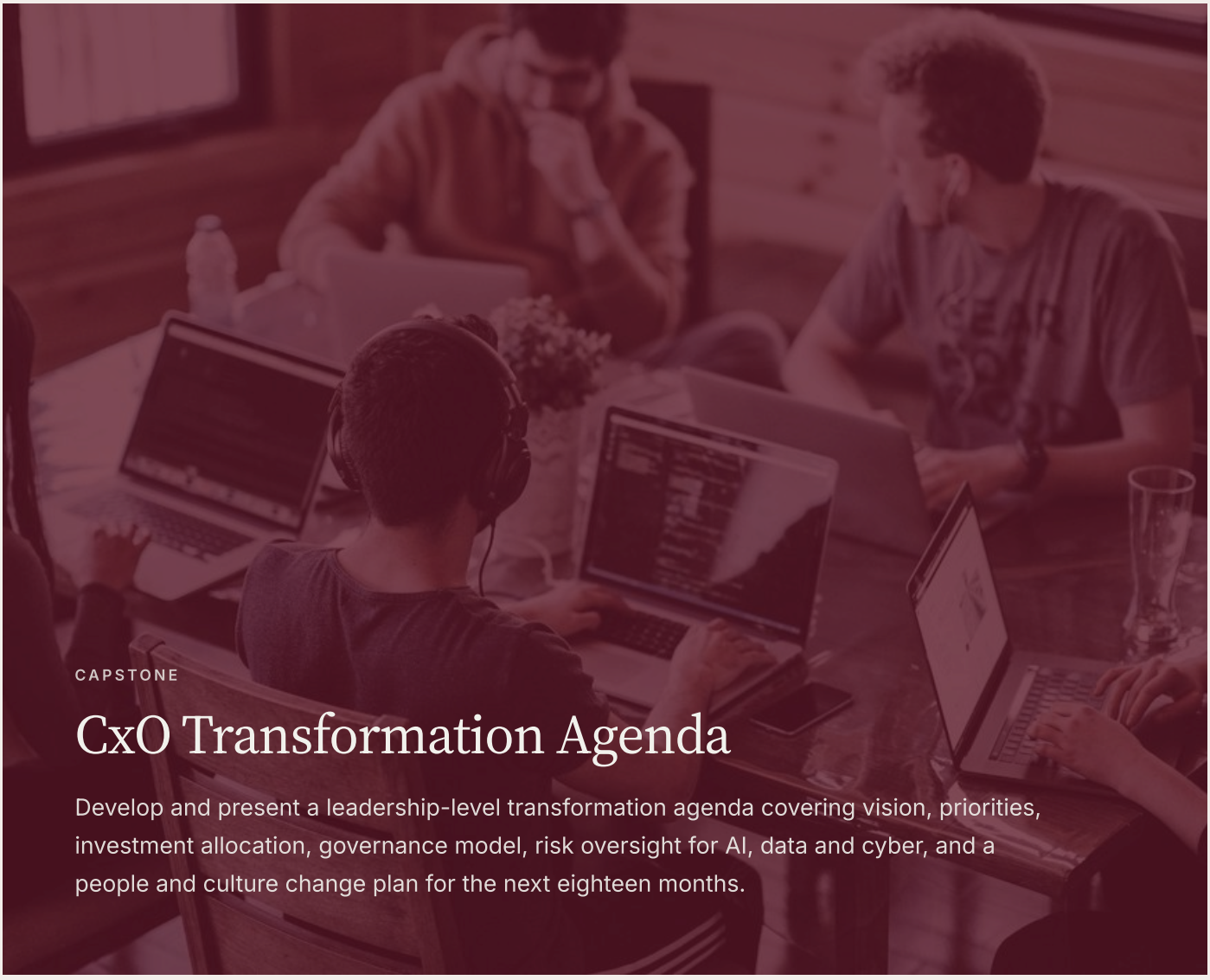
Portfolio Allocation Exercise

Allocate investment across a portfolio of initiatives and justify trade-offs between quick wins and strategic bets.

03

Executive Dashboard Design

Design a governance dashboard showing transformation progress, realised benefits, key risks and the decisions currently needed from leadership.



CAPSTONE

CxO Transformation Agenda

Develop and present a leadership-level transformation agenda covering vision, priorities, investment allocation, governance model, risk oversight for AI, data and cyber, and a people and culture change plan for the next eighteen months.

CERTIFICATION

SAM-DTCXO

Awarded on successful completion of the program assessments.

- MCQ assessments
- Practical lab evaluation
- Project & capstone review
- Final presentation

HOW YOU LEARN · THE SAM LEARNING FRAMEWORK™

01 Scenario

Real-world attack and use-case scenarios open every module.

02 Apply

Hands-on lab work, CTF challenges and live projects.

03 Master

Assessment, peer review and certification prep.

04 Mentor

Post-program career guidance and support.



Delivery: Instructor-Led (ILT) · Virtual Instructor-Led · Self-Paced Online · E-Learning Licensing · Blended Learning · Corporate Onsite

Where this program fits

Foundation	Intermediate	Advanced	**Expert**
2 programs	2 programs	3 programs	You are here

BEFORE THIS

AI-Led Digital Transformation Program	80Hours
Data-Driven Organization Building	56 Hours
Customer Experience Transformation	40 Hours

UP NEXT

The top of this pathway — explore related programs.



Questions, answered

Do I need prior experience to join?

This program is designed for CxOs, business heads and senior leaders. No technical background is needed. Experience overseeing strategy, budgets or major initiatives will help you apply the content directly to your organisation.

How is the program delivered and scheduled?

The 24 hours program is instructor-led and delivered live virtual or blended, combining concept sessions, demonstrations and guided hands-on work. Batch timings and session frequency are confirmed with the academy team at enrollment.

Will I receive a certificate?

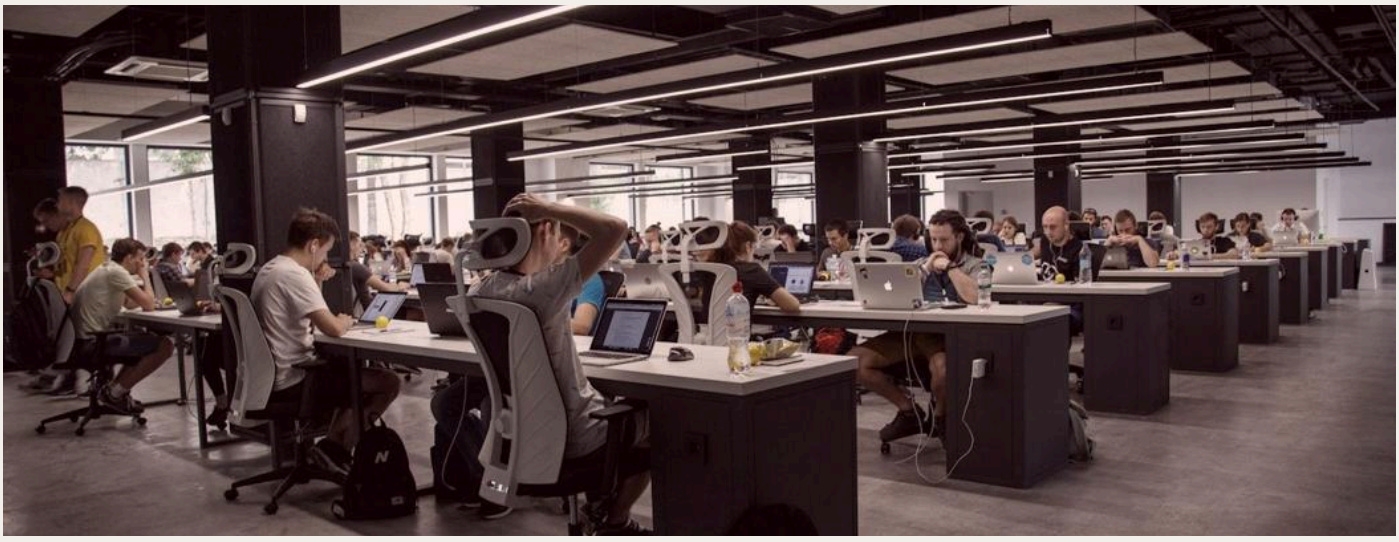
Yes. Participants who attend the required sessions and pass the program assessments, including practical tasks and a capstone review, receive the Samcommunity Academy SAM-DTCXO certificate for Digital Transformation Leadership (CxO).

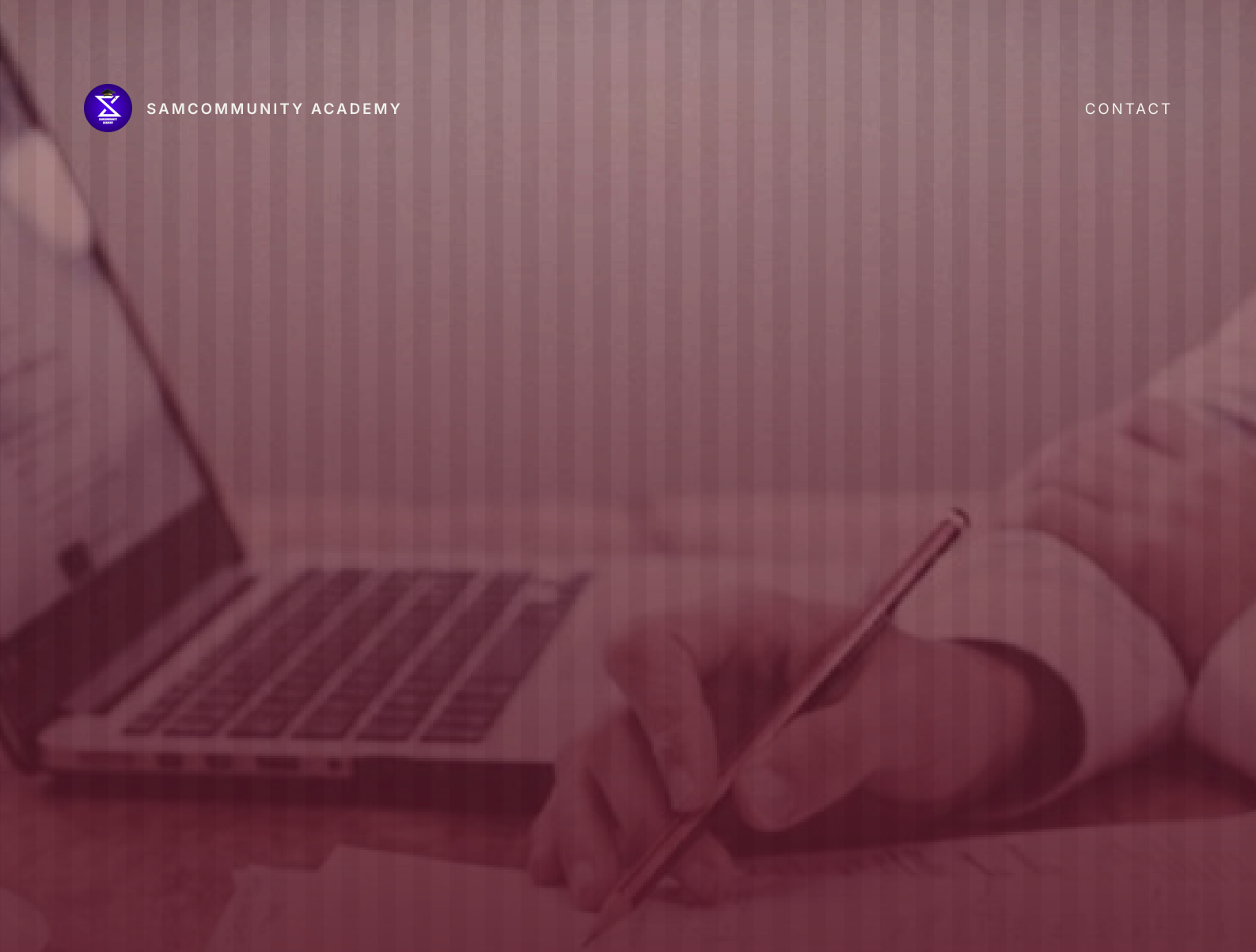
What labs and tools will I have access to?

Sessions use executive case studies, simulations, tabletop exercises and peer discussions rather than technical labs. All frameworks and templates are shared, and content can be discussed in the context of your own organisation.

Is career support provided?

Yes. You receive guidance on building a portfolio from your projects, presenting skills on your resume and preparing for interviews. Career support helps you present yourself well, but job placement, interviews and salaries are not guaranteed.





Begin with Digital Transformation Leadership.

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